



For Publishers

It is our goal to bridge the gap between publishers and subscribers in a way that is professional, efficient, and organized but without getting between the publishers and their clients. Prenax treats our suppliers with the same high level of customer service and professionalism as we do our clients knowing these relationships are critical to our success.

Being a member of both ASA (Association of Subscription Agents and Intermediaries) and ABA (American Bookselling Association), Prenax guarantees a high standard of service for both you and your customers.

Exposure to your publications

We will put your titles in our global publication database, which all Prenax clients can access through Prenax Online. This enables our clients to see and order your publications instantly. Prenax is also open for a discussion on different ways to expose your publications to a broader audience.

Prenax provides our publisher partners:

- * Timely payment for orders and renewals
- * The ability to increase circulation
- * Consolidated invoicing
- * Simplified administration
- * Outsourced credit control and collection
- * Outsourced first-line customer care and technical support
- * Cost-effective renewals: over 90% of our customers stay with us from year to year.

“Prenax have been a key subscription agent, working with Euromoney Institutional Investor for over five years. We have very good working relationships with their staff. Supplying us with the correct data is extremely important and we have worked very successfully with Prenax to ensure that new Prenax clients receive a simple transition with their existing holdings. Prenax customers benefit from them sending us pre-paid orders, this enables us to start subscriptions with the very next published issue and give online access immediately if required.”

– Euromoney Institutional Investor